

LEASYS LAUNCHES THE NEW CARCLOUD QUADRIFOGLIO AND CARCLOUD ABARTH 595, SUBSCRIPTIONS TO ITALIAN STYLE AND HIGH PERFORMANCE

- **Leasys launches two new car subscriptions: CarCloud Quadrifoglio, with the over 1000 HP of Alfa Romeo Giulia and Stelvio Quadrifoglio, and CarCloud Abarth 595.**
- **The green fleet continues to expand with the new offer of CarCloud Mild Hybrid and the revival of the CarCloud packages, including Electric 500e, for the electric New 500.**
- **The subscriptions, which can be activated on Amazon, last from 30 days to 12 months, with the option to terminate them without penalties after the first month.**

Turin, 11 January 2021

The new year ushered great novelties in the **Leasys CarCloud** family, the first car subscription in Italy, thanks to the addition of **CarCloud Quadrifoglio** and **CarCloud Abarth 595**, two new and exclusive packages that combine mobility, Italian style and high performance.

With **Leasys CarCloud Quadrifoglio** customers will be able to choose between **Alfa Romeo Giulia Quadrifoglio** and **Stelvio Quadrifoglio**, two prestigious models where high performance marries technology, delivering over 1000 HP, if one considers the 510 HP of the V6 Turbo Alfa Romeo with which both are equipped. In addition there is CarCloud Abarth 595, which enables customers to book an **Abarth 595** and to live a thrilling Scorpion experience.

Both CarCloud packages, designed for private individuals and self-employed professionals, make it possible to book and pick up **after 48 hours** the selected car in one of the participating Leasys Mobility Stores. To subscribe, customers need to register on Amazon and obtain a voucher, for €249, which can then be converted on the web site carcloud.leasys.com. The purchase of the voucher will enable customers to subscribe to the service and drive either an **Alfa Romeo Giulia or a Stelvio Quadrifoglio for €1599 a month**, while the **Abarth 595** will be available for **€499 a month**. Subscriptions can be renewed every month for up to 12 months, with a minimum duration of 30 days, after which they can be terminated without penalties.

Worthy of note is the continuing expansion of the green fleet of Leasys CarCloud, the subscription service taken up already by over 10,000 customers in Italy, following the presentation of the new **CarCloud Mild Hybrid** package, which includes the hybrid versions of Panda, 500 and Ypsilon (€279 a month). The offer is in addition to the revival of the various CarCloud packages, starting from **CarCloud Electric 500e** (€399 a month), with the electric New 500, to **CarCloud Giulia & Stelvio** (€699 a month), to **CarCloud Adventure**, with Jeep Renegade and Compass (€469 a month), to **CarCloud 4xe Plug-in Hybrid** (€499 a month).

Top seller solutions continue to be available: **CarCloud City** with 500, Panda and Ypsilon (€249 a month); **CarCloud Metropolis** with 500X, 500L and Tipo (€379 a month) and **CarCloud Pro** with the two Fiat Professional vans Doblò and Fiorino (€399 a month).

FCA Bank

FCA Bank S.p.A. is a bank engaging mainly in car finance, with the aim to meet all mobility requirements. It is an equally-held joint venture between FCA Italy S.p.A., a company of the global automotive company Fiat Chrysler Automobiles N.V., and Crédit Agricole Consumer Finance, a leading consumer credit company of the Crédit Agricole group. FCA Bank S.p.A. provides financing products to drive the sales of prestigious car brands in Italy and in Europe. The loan, lease, rental and mobility financing programs provided by FCA Bank S.p.A. are specifically designed for sale networks, private customers and corporate fleets. FCA Bank S.p.A. is operational in 17 European countries and in Morocco, directly or through branches. At 30 June 2020, FCA Bank had total assets of approximately 30 billion. For more information: www.fcabankgroup.com

Leasys

Established in September 2001, Leasys SpA is a wholly owned subsidiary of the FCA Bank Group, a 50:50 joint venture between FCA Italy SpA and Crédit Agricole Consumer Finance. Leasys offers a complete and innovative system of mobility services to individuals, professionals and businesses of all sizes: from short, medium and long-term rentals to peer-to-peer car sharing via the U Go platform and I-Link. With Clickar, a house brand, Leasys is also one of the leading Italian online and offline retailers of pre-owned company cars to individuals, professionals and companies. Headquartered in Italy, Leasys began a process of internationalisation in 2017 by opening multiple offices throughout Europe: today the company operates in Spain, France, the United Kingdom, Germany, Belgium, the Netherlands and Poland, managing a fleet that will have over 400,000 vehicles by the end of 2021. In June 2019, the company launched the Leasys Mobility Stores, physical outlets with a grassroots presence across Italy. Now also available in France, the stores offer customers access to all the mobility services provided by Leasys. The stores, where customers can access all the mobility services provided by Leasys, will be available shortly also in the European countries where the company is operational. With the recent launch of the first totally electrified Mobility Store in Torino Caselle airport, Leasys is on track to become a key operator also for sustainable mobility. In fact, thanks to the installation of over 1,200 charging stations in all the stores by the end of 2020, Leasys will have Italy's largest electrified network. In 2021, the electrification project will continue also in the European countries in which Leasys operates.

For more information: www.leasys.com

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