

New strategic partnership in Spain and Poland for Harley-Davidson Financial Services and FCA Bank

Turin, December 19th 2018

Harley-Davidson Financial Services and FCA Bank S.p.A have announced a new strategic partnership whereby FCA Bank would provide retail financing for Harley-Davidson customers in Spain and Poland starting from January and April 2019, respectively.

Giacomo Carelli, CEO and General Manager of FCA Bank said: "We are extremely pleased to have been selected as the finance provider for Harley-Davidson Financial Services in Spain and Poland which is a further endorsement of our success in providing captive finance and mobility services arrangements to strategic partners. Harley-Davidson Financial Services is the financial arm of the iconic motorcycle American brand and this will allow FCA Bank to further develop its expertise in the motorcycle sector which represents a new opportunity of growth."



Giacomo Carelli, CEO and General Manager of FCA Bank, with Eduardo Bravo, Senior Vice President Marketing and International of Harley-Davidson Financial Services, FCA Bank and Harley-Davidson Financial Services management.



FCA Bank S.p.A.

FCA Bank is a bank engaging mainly in car financing, with the objective of meeting all mobility requirements, including through its Leasys S.p.A. subsidiary. It is an equally-held joint venture of FCA Italy S.p.A., a company of global car manufacturer Fiat Chrysler Automobiles, and Crédit Agricole Consumer Finance, a company of the Crédit Agricole Group, leader in consumer credit. The company provides financial products to support the sales of prestigious vehicles brands in Italy and in Europe. Loan, lease, rental and mobility financing programmes provided by FCA Bank S.p.A. are specifically designed for the sale networks, for private customers and corporate fleets. FCA Bank S.p.A. has a presence in 17 European countries and in Morocco, directly or through subsidiaries. At 30 June 2018, FCA Bank had a credit portfolio of approximately €26 billion.

For additional information:

www.fcabankgroup.com www.fcacapital.es www.fcabank.pl