

Press release

Massy, 5 April 2019

Crédit Agricole Consumer Finance is working alongside Sidaction for the twelfth consecutive year

On 5, 6 and 7 April 2019, Sidaction will be organising a call for donations to help the fight against AIDS. Crédit Agricole Consumer Finance, for the twelfth year in a row, will be working alongside the charity and rallying its staff volunteers to collect pledges.

A partnership embedded in CA Consumer Finance's values

The year 2019 marks the twelfth year that Crédit Agricole Consumer Finance has been committed to Sidaction. On 5 and 6 April, volunteers from the call centres at the corporate headquarters in Massy, as well as its Roubaix and Rouen site, will be rallying together to answer calls from anyone looking to pledge a donation.

"Crédit Agricole Consumer Finance has given its unwavering support to Sidaction since 2007. We would like to thank all the staff volunteers involved," commented Florence Thune, CEO of Sidaction.

"We are proud to support Sidaction. Crédit Agricole Consumer Finance's staff volunteers have been enthusiastically committed to this cause for many years", said Laurent Cazelles, CEO of Crédit Agricole Consumer Finance France.

In addition to the time and effort invested by its staff, Crédit Agricole Consumer Finance further supports Sidaction by donating €10 for every hour of volunteering.

Active involvement from staff volunteers

Last year, 322 employees from Crédit Agricole Consumer Finance stepped up to volunteer, collecting €108,396 in pledges in the space of two days.

If you would like to make a donation, you can go to www.sidaction.org or call 110 between 18 March and 22 April 2019.

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About Crédit Agricole Consumer Finance:

Crédit Agricole Consumer Finance, Crédit Agricole SA's consumer credit subsidiary, distributes a broad range of consumer credit and related services (in France, principally through its commercial trademarks Sofinco, Viaxel and Creditlift Courtage) for distribution channels as a whole: direct sales, point-of-sale financing (automotive and home appliances) and partnerships. Present alongside major distribution, specialised distribution and institutional brands in the various countries where it operates, Crédit Agricole Consumer Finance is a key partner in business.

Crédit Agricole Consumer Finance managed €88.5 billion in outstanding loans at 31 December 2018.

Learn more: www.ca-consumerfinance.com

About Sidaction:

Created in 1994, Sidaction is founded on one essential principle: gathering research and bringing volunteer associations together. Sidaction therefore funds research programmes and patient support and prevention associations equally, both in France and abroad.

Sidaction is the only charity that fights AIDS to also support research in France.

In order to raise funds, each year the charity organises Sidaction, a unique event made possible thanks to the effort of 30 media channels over three days and the commitment from thousands of volunteers throughout the regions of France.