

Press release

The corporate website of CA Consumer Finance is now available via a mobile phone

Paris, 8 September 2011 — Information published on Credit Agricole Consumer Finance corporate website namely, press releases, studies from Consumer Credit Overview, is now available and adapted to be seen from a mobile phone.



Following the launch (2010) of the mobile version of sofinco's online credit website, trademark of Crédit Agricole Consumer Finance in France, the corporate website is now available on mobile phones.

The mobile users can now access all information on Crédit Agricole Consumer Finance figures, locations, activities and expertise, distribution channels, etc...



The "Consumer Credit Overview" is also declined in a mobile version to facilitate access to latest studies released.

Crédit Agricole Consumer Finance regularly publishes market studies and analyses of consumer credit in France and abroad.

They include regular analysis of the various retailing industries (automotive, home furnishings, etc.), new products specific target customer segments and trends in the consumer credit market.

Visit the website: mobile.ca-consumerfinance.com/en

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About Crédit Agricole Consumer Finance:

With 78.4 billion euros under management at the end of June 2011 and a presence in 22 countries, Crédit Agricole Consumer Finance, formed from the merger of Sofinco and Finaref on 1 April 2010, is the European leader in consumer credit. Present in France principally via the Sofinco, Finaref and Viaxel brands, Crédit Agricole Consumer Finance offers a wide range of personal credit solutions and related services across the full range of distribution channels: direct selling, point-of-sale financing (automobiles and home equipment), and partnerships. Crédit Agricole Consumer Finance works alongside the biggest names in distribution and specialty retailing and with major institutions in its markets as a key business partner.