

Press release

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## **Agilauto appoints Alette de Varenne as Chief of Staff**

Agilauto, a platform for automobile leasing and eco-mobility solutions from Crédit Agricole Consumer Finance and Crédit Agricole Leasing & Factoring which is aimed at individual, professional and corporate customers of the Crédit Agricole Regional Banks and LCL, is strengthening its general management team with the arrival of Alette de Varenne as Chief of Staff. She reports to Jean-Michel Baylaucq, Executive CEO of Agilauto.

Her expertise of more than 20 years in the automotive industry and financing will be an asset in ensuring the execution of Agilauto's strategy which aims to be a leader in the distribution of mobility solutions in retail banks in France.

### Biography



Alette de Varenne started and spent a large part of her career within the Renault Group in sales and marketing functions in France. In 2006, she joined L'Oréal as National Account Manager in Belgium. Three years later, she returned to the Renault Group where she was responsible for the European product-price marketing department and then in 2013 for national corporate and Long-Term Rental Sales. She was General Manager Sales & Marketing for Italy and Eastern Europe when she decided in 2016 to join the Arval teams (BNP Paribas Group) as Director of Automotive Purchasing & Partnerships. In 2020, she was appointed Customer Experience Director within the Toyota France captive financing company.

Alette de Varenne is a graduate of the Grenoble School of Management.

### **Agilauto Press Contact**

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### **About Agilauto**

Agilauto is the automobile leasing and eco-mobility solutions platform of Crédit Agricole Consumer Finance and Crédit Agricole Leasing & Factoring which is aimed at individual, professional and corporate customers of the Crédit Agricole Regional Banks and LCL. All of its rental financing solutions (Rental with purchase option, Long-Term Rental, leasing from 100 euros per month) and its catalog of new or low-mileage multi-brand vehicles, of which nearly 10,000 are in stock, makes it possible to support mobility challenges for individuals as well as the challenges of decarbonization of business fleets.

More information: [www.agilauto.fr/](http://www.agilauto.fr/)