

Press release

Massy – November 29, 2023

## **Jean-Marie Malherbe is appointed to the position of Deputy CEO of Crédit Agricole Consumer Finance in charge of industrialization and group synergies**

Jean-Marie Malherbe is appointed **Deputy CEO of Crédit Agricole Consumer Finance in charge of industrialization and synergies in the Crédit Agricole group and member of the Group Executive Committee of Crédit Agricole Consumer Finance** as of December 1, 2023. He reports directly to Stéphane Priami, CEO of CA Consumer Finance.

His knowledge of the Crédit Agricole group, his customer focus and the experience acquired in various transformation projects within the Regional Banks as well as recently within Agos, a joint venture of CA Consumer Finance and Banco BPM, will be assets to strengthen the synergies and effectiveness of collective cooperation at the European level and support the movement operated by Crédit Agricole Consumer Finance in a context of changing customer behavior and increasing digitalization.

### Biography



Jean-Marie Malherbe began his career in the Crédit Agricole group within the Caisse régionale de Normandie in 1994. He held various positions related to the customer – marketing, communications, sales – and participated in the merger of three Regional Banks and the change in the IT system between 2005 and 2007. He then joined Crédit Agricole en Bretagne as deputy to the CEO to manage and strengthen cooperation between the 4 Regional Banks in the region of Brittany. In 2009, he was appointed Chairman of the Management Board of Square Habitat in Brittany. A position he held for three years before becoming Deputy CEO of Crédit Agricole Sud Méditerranée. From 2016 to 2019, he was Deputy General Manager of the

Fédération Nationale du Crédit Agricole (FNCA) to manage the development of innovation within the Regional Banks. He also supervises the construction of the Villages by CA network in France and abroad. In 2019, he left for Italy to Agos, a joint venture between CA Consumer Finance and Banco BPM, where he was appointed Co-CEO in charge of Transformation and Support Functions.

Aged 60, Jean-Marie Malherbe is a graduate of the Paris School of Business.

### **Crédit Agricole Consumer Finance Press Contact**

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### **About Crédit Agricole Consumer Finance**

Crédit Agricole Consumer Finance, a subsidiary of the Crédit Agricole Group, specializes in financing for individuals and provides access to all mobility solutions in Europe. It distributes directly, at the point of sale or on the e-commerce platforms of its partners, a wide range of financing solutions - depreciable

credit, revolving credit, leasing and repurchase of credit - with associated services including insurance, fractional payment and services dedicated to mobility, with the aim of meeting the challenges of energy transition in mobility, housing and consumption. Its financing solutions and services are offered in France via Sofinco, in Italy via Agos, in Germany via Creditplus, in Portugal via Credibom, in Spain via Sofinco Espana, in Morocco via Wafasalaf, and in China via GAC-Sofinco (car financing only). Crédit Agricole Consumer Finance aims to be a European leader in green mobility and offers a continuum of all mobility solutions in the 19 countries where it operates (leasing, medium and short-term rental, subscription, car-sharing, installation of charging stations...). It relies on the joint venture with Stellantis, the 100% integration of CA Auto Bank and Drivalia and the development of automotive financing in its historical entities in Europe and in the Regional Banks of Crédit Agricole and at LCL via Agilauto. CA Consumer Finance acts every day in the interest of its 16.7 million customers and of society. As of December 31, 2022, CA Consumer Finance managed €103 billion in outstanding loans. More information: [www.ca-consumerfinance.com](http://www.ca-consumerfinance.com)